



79909TJS  
Customer No. 01333

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:  
Dale F. McIntyre et al.

COMPUTER SOFTWARE PRODUCT  
AND SYSTEM FOR ADVERTISING  
BUSINESS AND SERVICES

Serial No. 09/451,315

Filed 30 November 1999

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Group Art Unit: 3622  
Confirmation No. 8863  
Examiner: Jeffrey D. Carlson

I hereby certify that this correspondence is being  
deposited today with the United States Postal  
Service as first class mail in an envelope addressed  
to Commissioner For Patents, P.O. Box 1450,  
Alexandria, VA 22313-1450.

*Paula West*  
Paula West

*2-14-06*  
Date

**Amendment**

In response to the Office Action dated September 14, 2005,  
Applicant respectfully requests reconsideration in view of the following  
amendments and remarks.

**Amendments to the Claims** are reflected in the listing of claims which begins on  
page 2 of this paper.

**Remarks/Arguments** begin on page 9 of this paper.